

# Customized Employment & Family Engagement: A Path to Employment Success

The California State Council on Developmental Disabilities and TransCen Inc. are excited to announce an innovative training opportunity for San Francisco Bay Area employment service providers, transition educators, social workers, state agency personnel, families and self-advocates and others who support persons with I/DD to achieve their employment goals.



## Intended outcomes of these coordinated training activities are:

- Encourage a focus on proven family engagement and customized employment strategies together to improve employment outcomes for persons with disabilities.
- Give an opportunity for area employment stakeholders to brainstorm creative ways to better engage students and families in the employment process.
- Provide area stakeholders with parent training materials and resources to help raise expectations and help families embrace competitive employment as option for their loved one.
- Build the capacity of local employment providers and educators to utilize customized employment practices and tools.

## Specific activities include:



**Collectively, we benefit if we share our ideas.** A virtual community conversation will be held with a cross-section of invested individuals to help identify creative ways that families and self-advocates can advise and support the employment process. Ideas cultivated will be used to form a set of recommendations to the CA SCDD.



**Better tools for you!** TransCen will share the Imagine the Possibilities parent training materials and conduct a "train the trainer" session for those interested in holding their own training sessions for families. A family engagement toolkit will be made available on the CA SCDD website.



**Training in action.** TransCen and Work Link staff will host a virtual parent training session for Bay Area families of young adults with disabilities using the Imagine the Possibilities resources. It will be an excellent opportunity for families to learn more about the role employment can play in the lives of their loved ones.



**Learning a new way.** TransCen and Work Link will conduct a 3-part webinar series on using customized employment strategies to improve employment outcomes. Topics covered include: partnering with families, discovery, job development, employer engagement and post-placement supports.

**All training activities will take place in 2021.**

**For more information, contact: Sara Murphy at [smurphy@transcen.org](mailto:smurphy@transcen.org)**